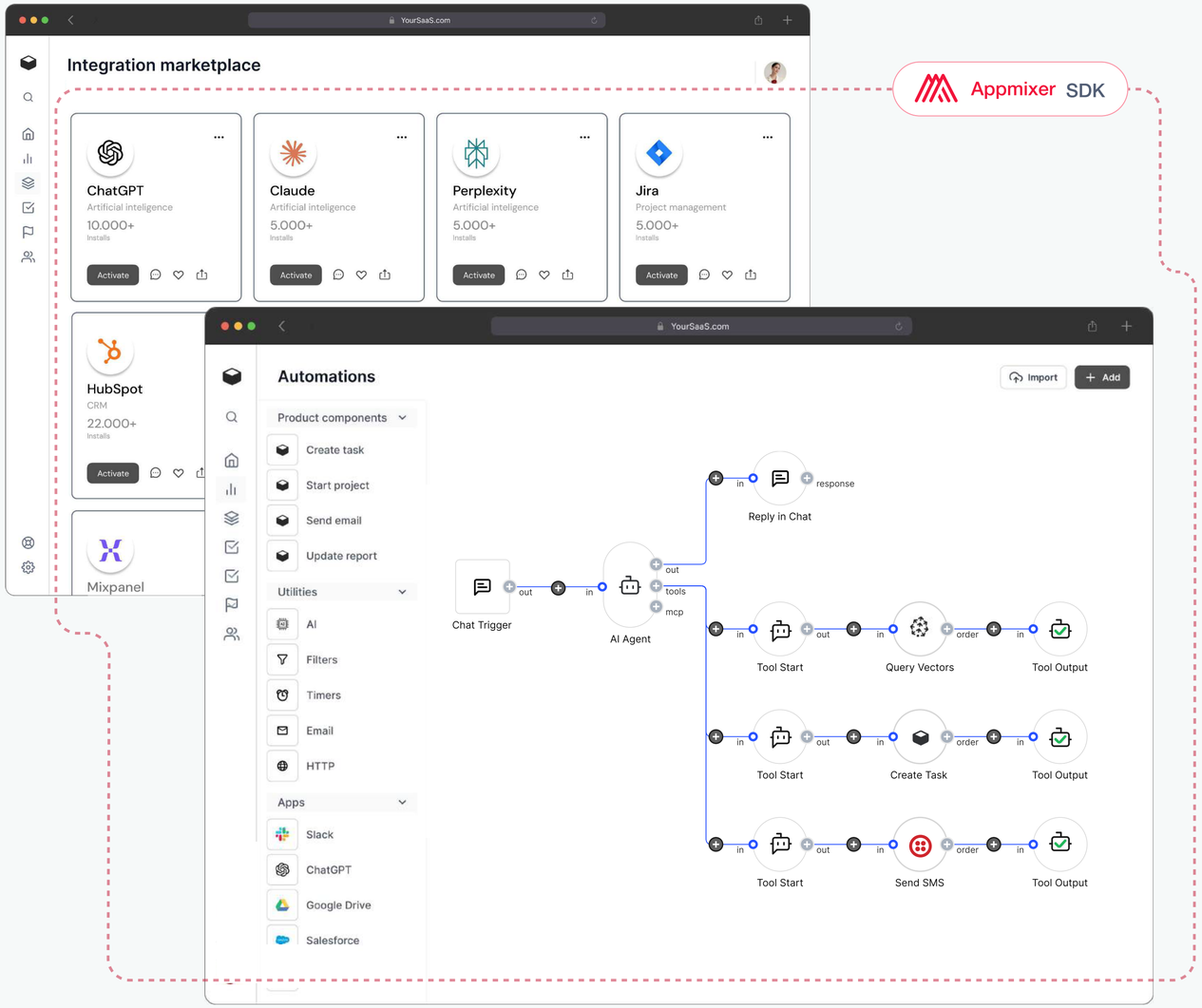
PRODUCT BROCHURE

Appmixer

Appmixer is a product of client IO – a Czech-based, bootstrapped company established in 2015 with a proven track record in developer SDKs and no-code automation tools. Our second product is JointJS – a professional JavaScript diagramming library used by Fortune 500 companies.



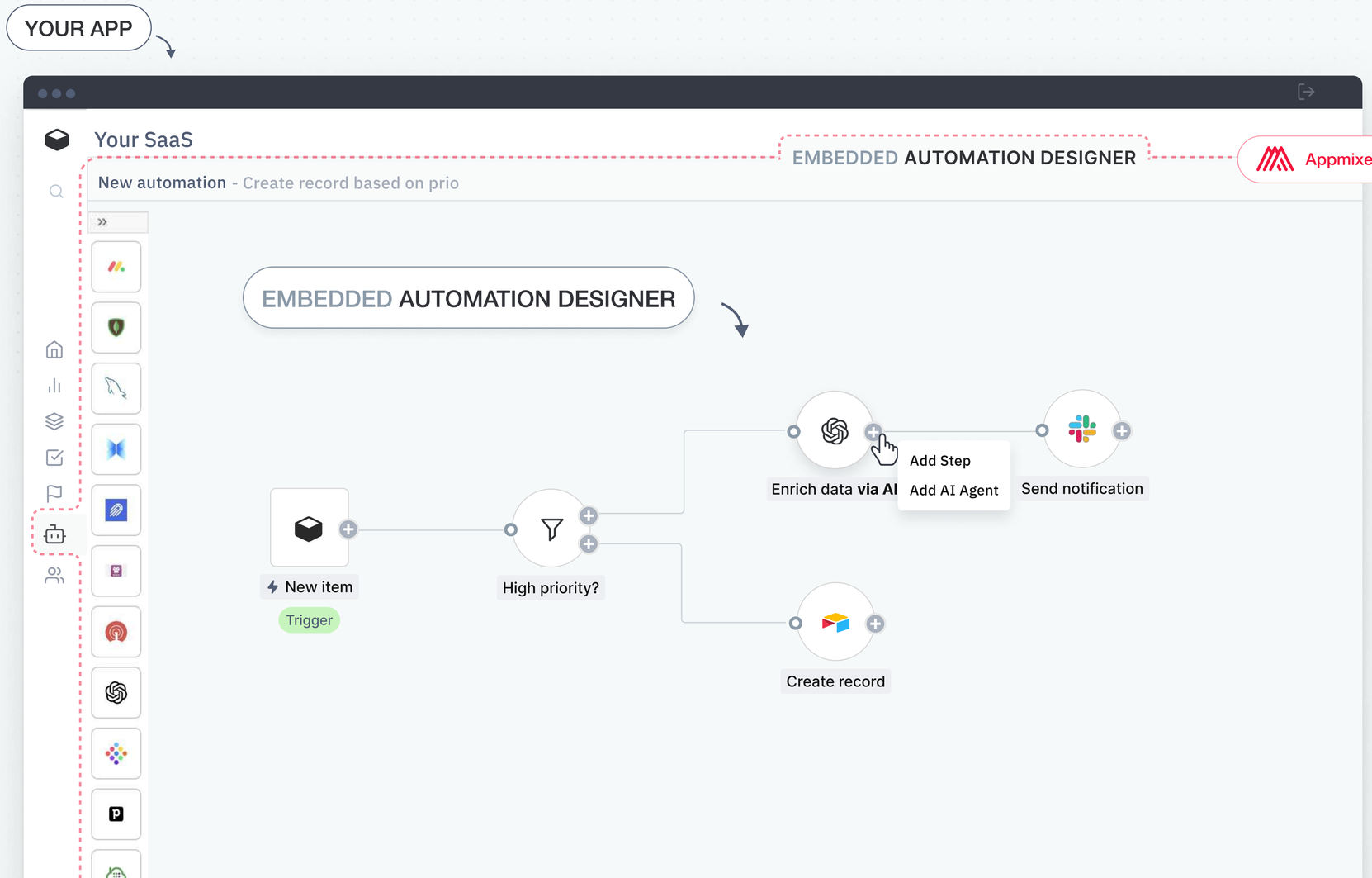
PRODUCT OVERVIEW

How you can use Appmixer

- Embedded AI-powered automation
- Native integrations
- AI agents in your web app

1/ Embedded AI-powered automation

Watch tutorial for more details

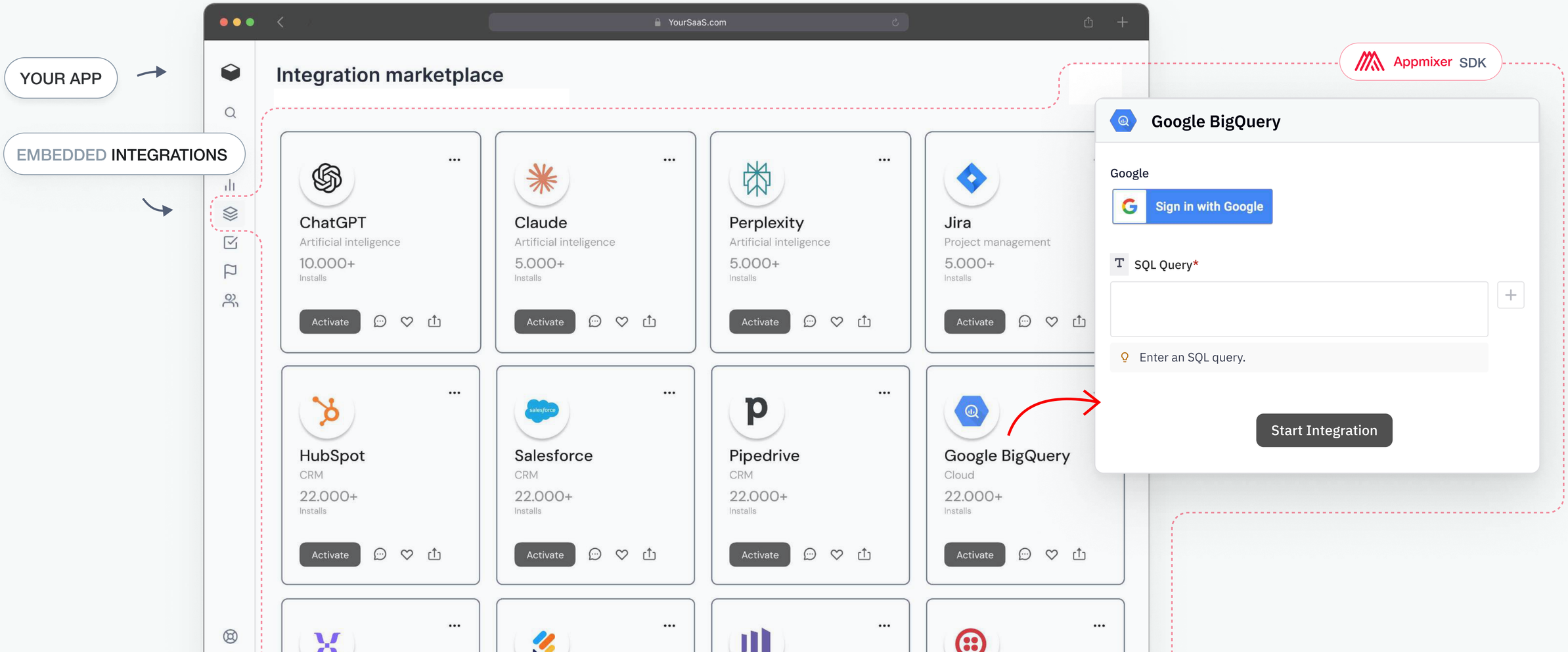


- Embed our white-label automation designer into your web application to **enable users or internal teams to create workflows of any kind.**

2 / Native integrations

- Ship native integrations with any app in days, **offering your users a seamless way to integrate your solution with others.**

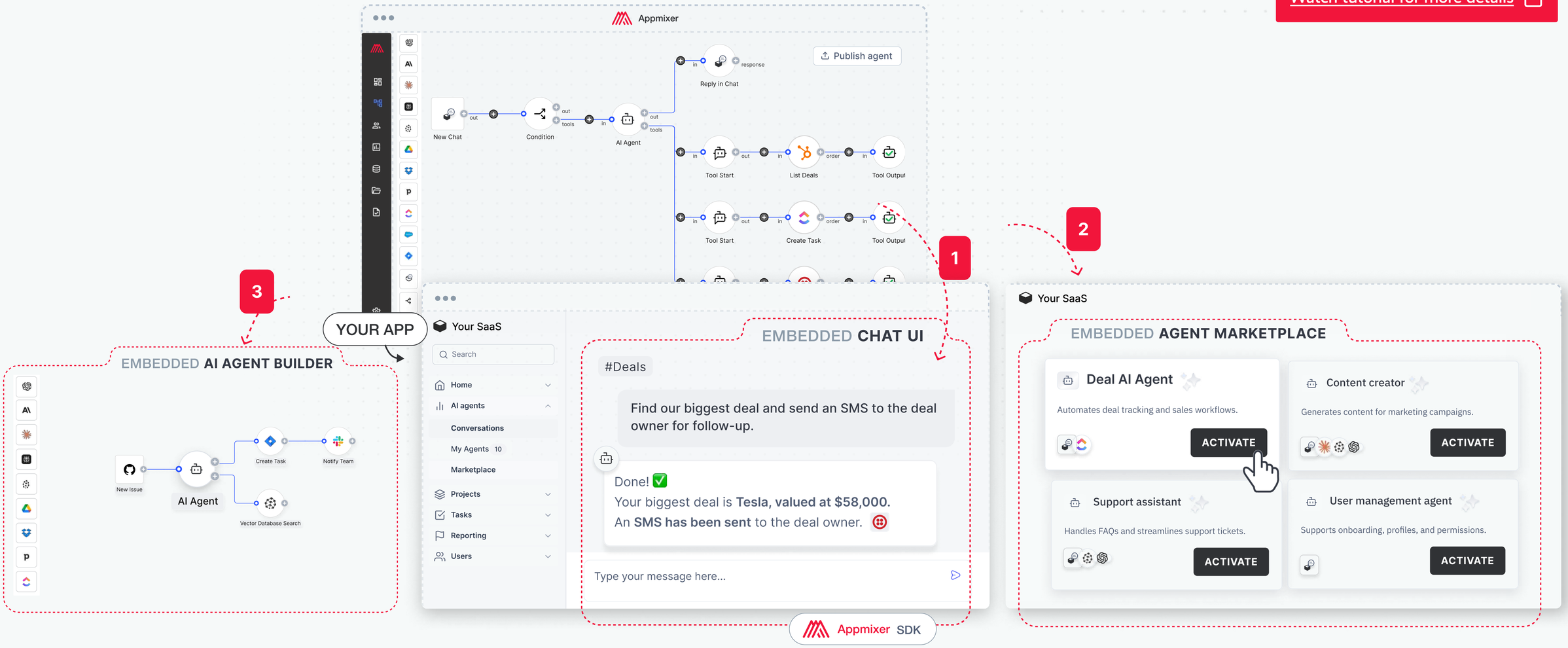
Watch tutorial for more details



3 / AI agents in your web app

- Build AI agents in Appmixer's no-code designer, and **ship agentic workflows in your web app**—as a chat widget, agent marketplace, or full-featured agent builder.

Watch tutorial for more details



WHY APPMIXER

Embeddable automation designer

- Offering maximum flexibility for your users to build AI-powered automation
- Fully native user experience

*This is where we excel—over 10 years of R&D with JointJS.

Self-hosting

- Full control over your infrastructure
- Unmatched data security
- Data residency of your choice
- Scales with you, with no unpredictable costs
- Adheres to the strictest security standards

*The only true self-hosted platform on the market

Embedding via JavaScript UI SDK

- The most customizable and secure embedding method on the market
- Appmixer becomes a native part of your web app

Custom connectors

- Integrate your app with anything
- MCP servers, mainstream apps, private APIs, non-HTTP solutions
- Pre-built tooling to speed up connector development (2 hours per new integration)

WHY APPMIXER

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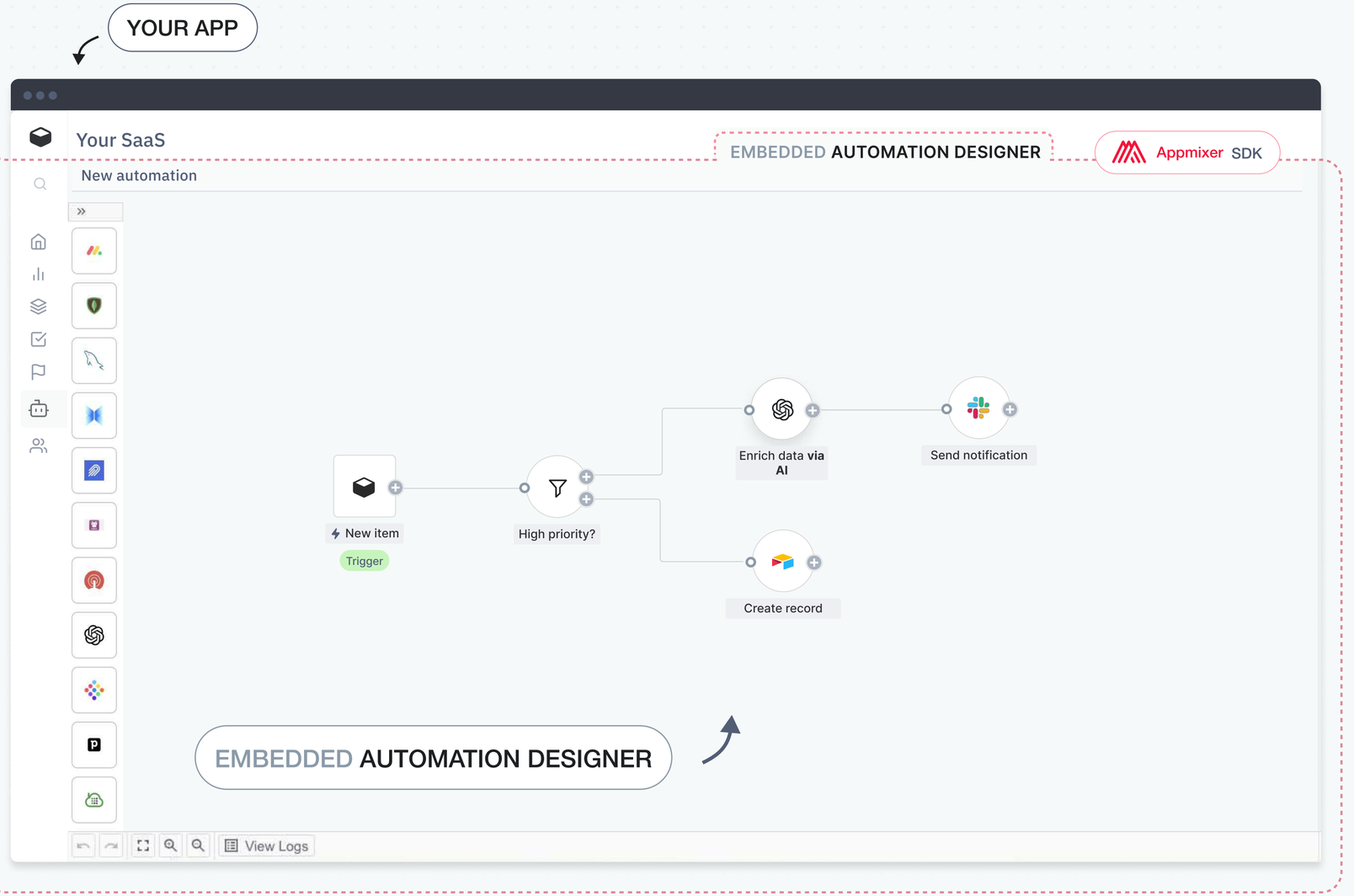

WHY APPMIXER

Embedding via JavaScript UI SDK

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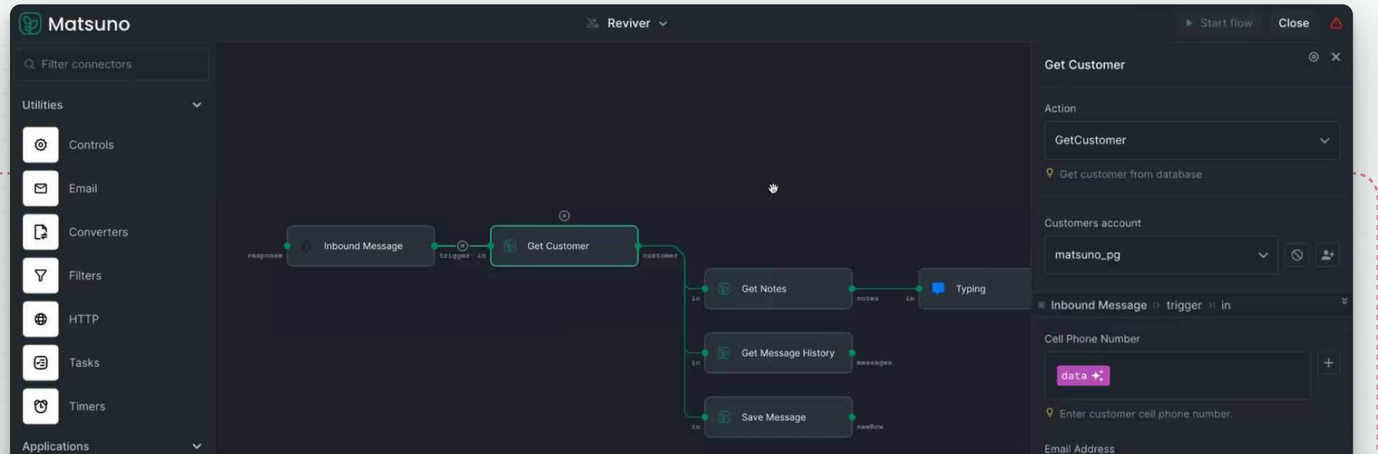
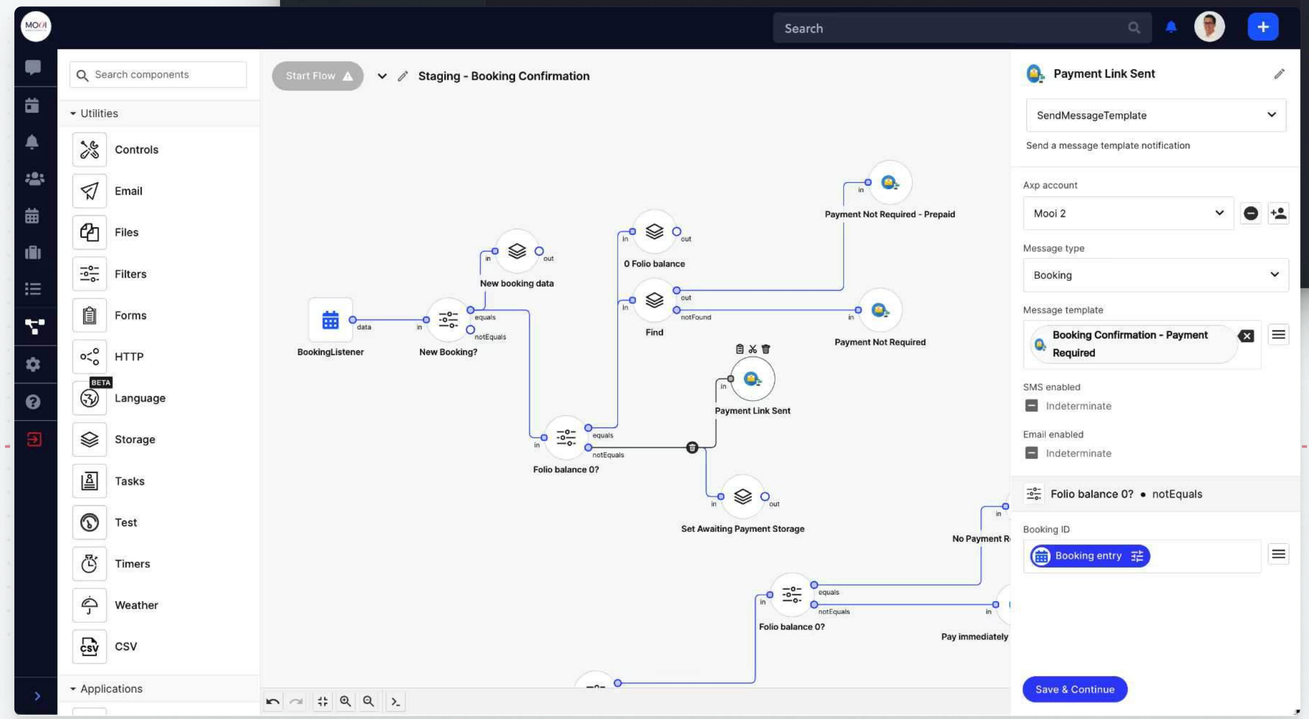
Comparison SDK vs. iFrame



Implementation example (Matsuno)



Implementation example (Alliants)

WHY APPMIXER

The only true self-hosted solution

- Full control over your infrastructure
- Unmatched data security
- Data residency of your choice
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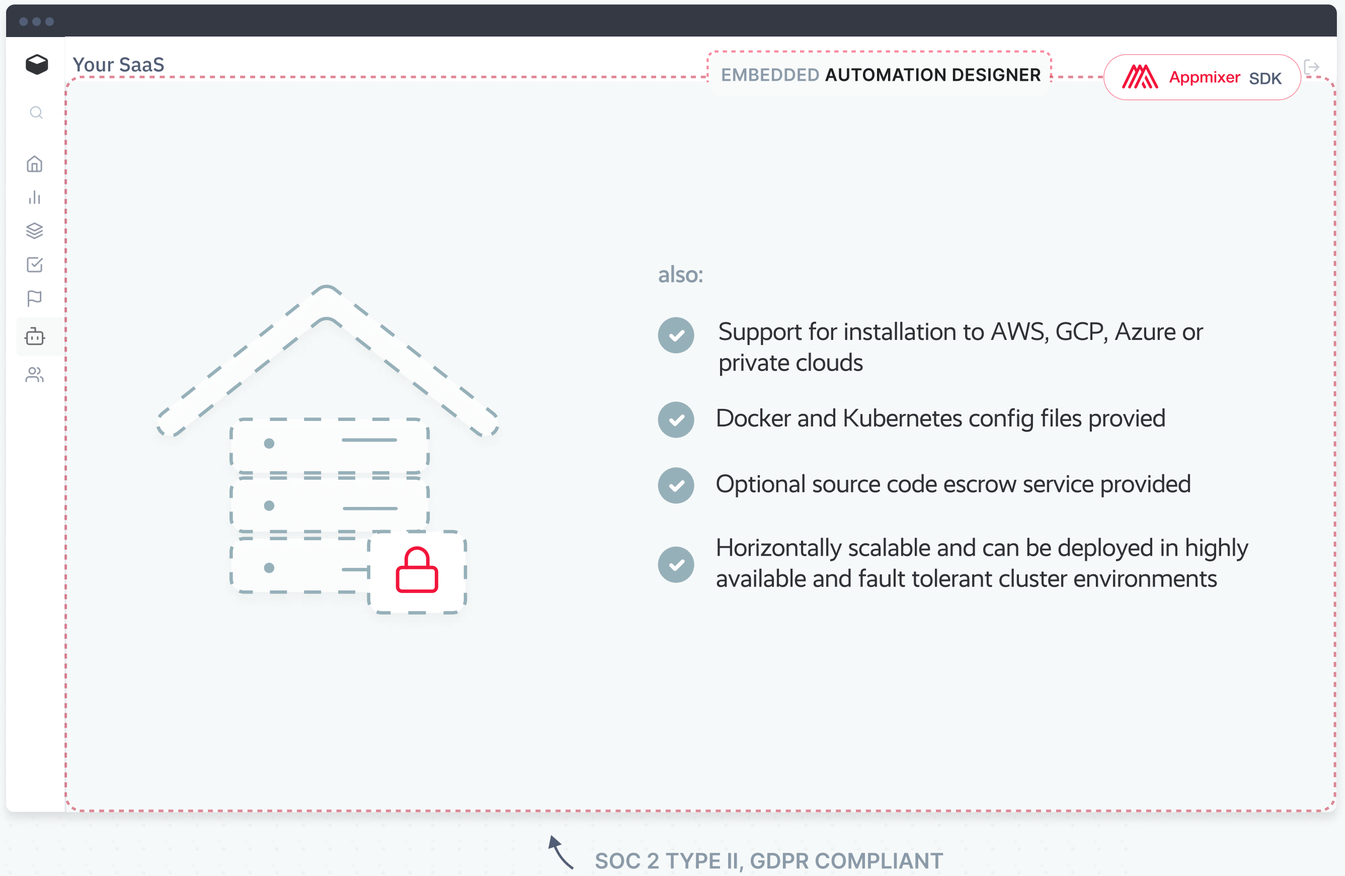


If you opt for Cloud:

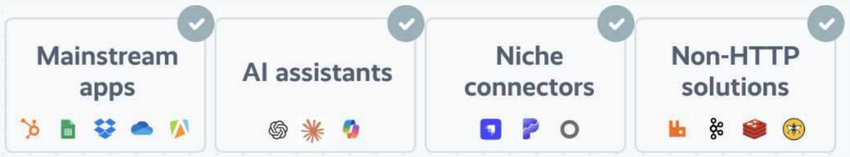
- No installation required, managed by Appmixer
- Flexible pricing to meet your scaling needs
- Start your trial right away. No prior sales calls needed.

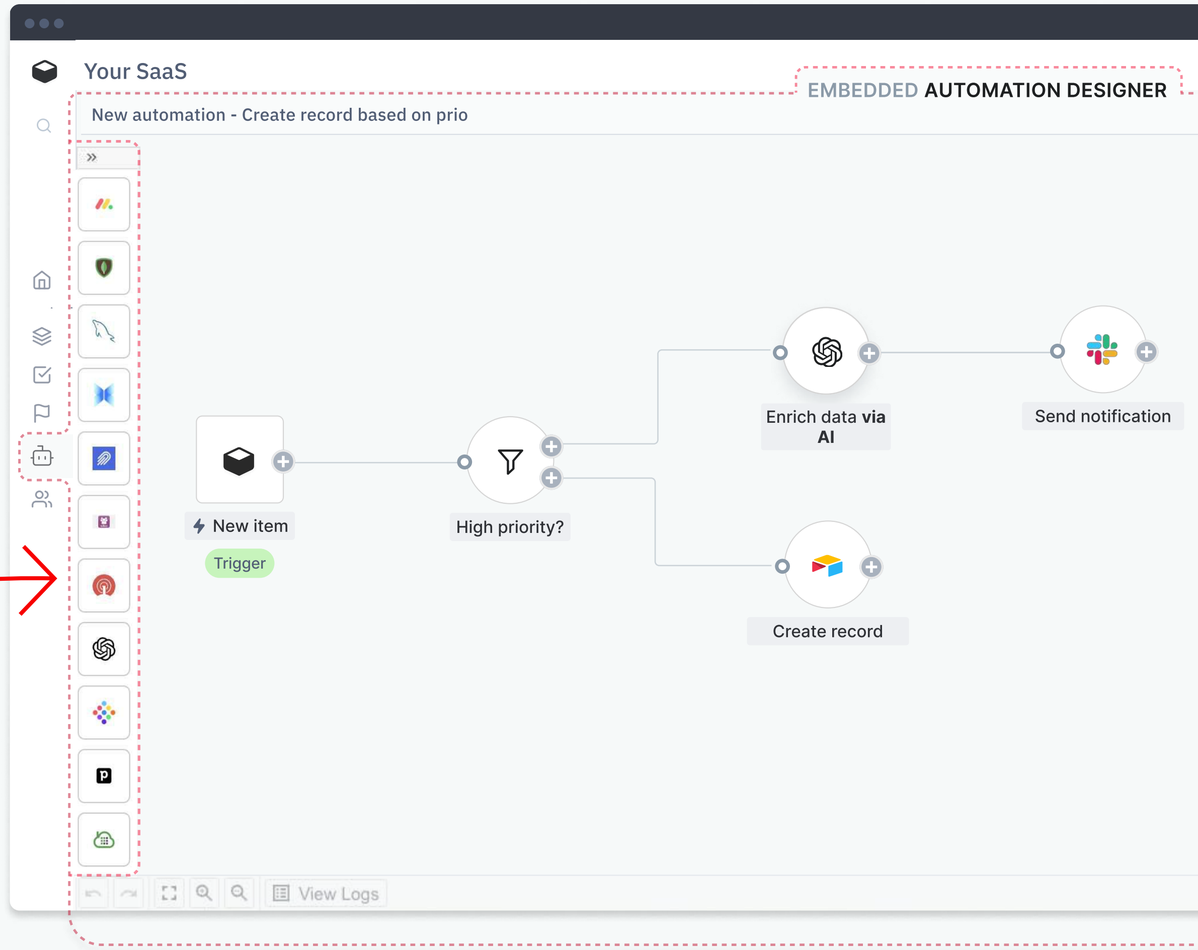
Build a custom connector

WHY APPMIXER

Extensible connector library

- Integrate your app with anything
- **MCP servers, mainstream apps, private APIs, non-HTTP solutions**
- Pre-built tooling to speed up connector development (2 hours per new integration)

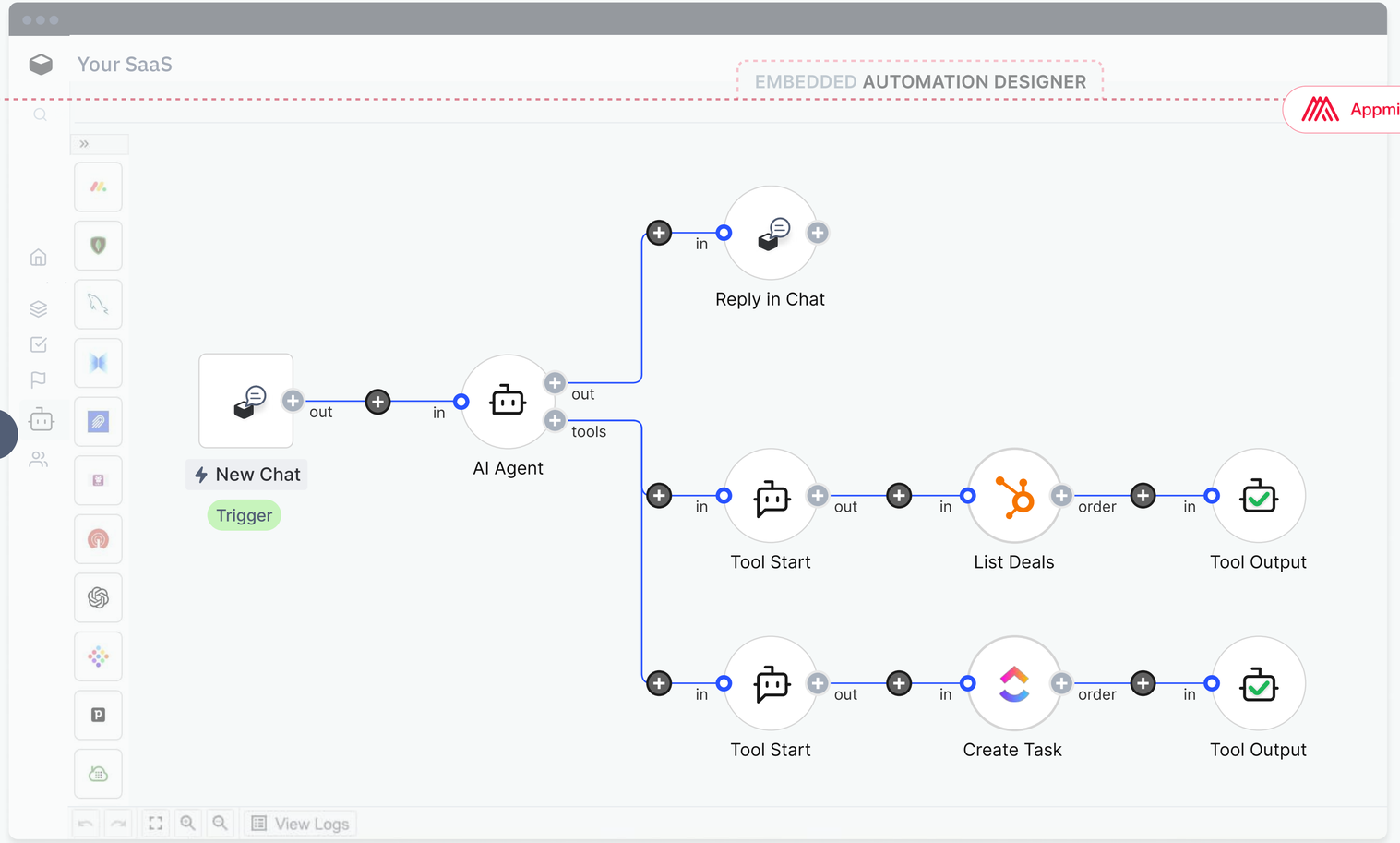




WHY APPMIXER

Built-in tools for shipping agentic workflows

- Powered by any LLM
- No-code agent builder
- Multi-agent workflows
- 120+ pre-built tools
- Advanced logic
  - Filters
  - Schedulers
  - Webhooks
- Human-in-the-Loop
- Built-in logs



How to deploy AI agent in your app

CUSTOMER STORIES

Trusted by visionary product leaders

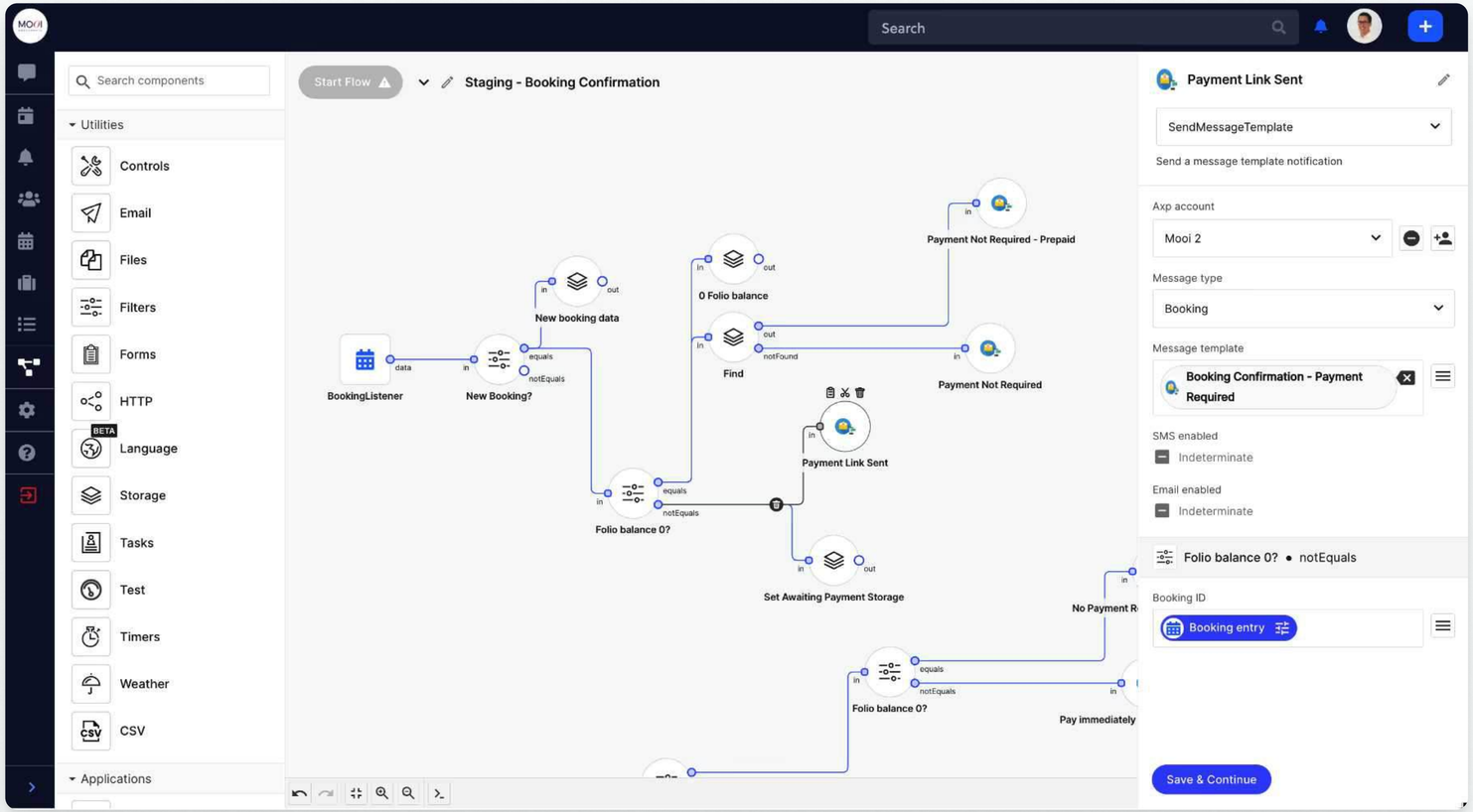
Explore how others win with Appmixer

CUSTOMER STORIES

alliants

How Alliants launched workflow automation, handling 30+ million API requests daily

With a no-code automation designer, Alliants help their clients transform the entire digital guest journey to deliver exceptional customer experiences.



↗ **30+ million**
API requests per day

↗ **60+ million**
notifications sent in less than 4 months

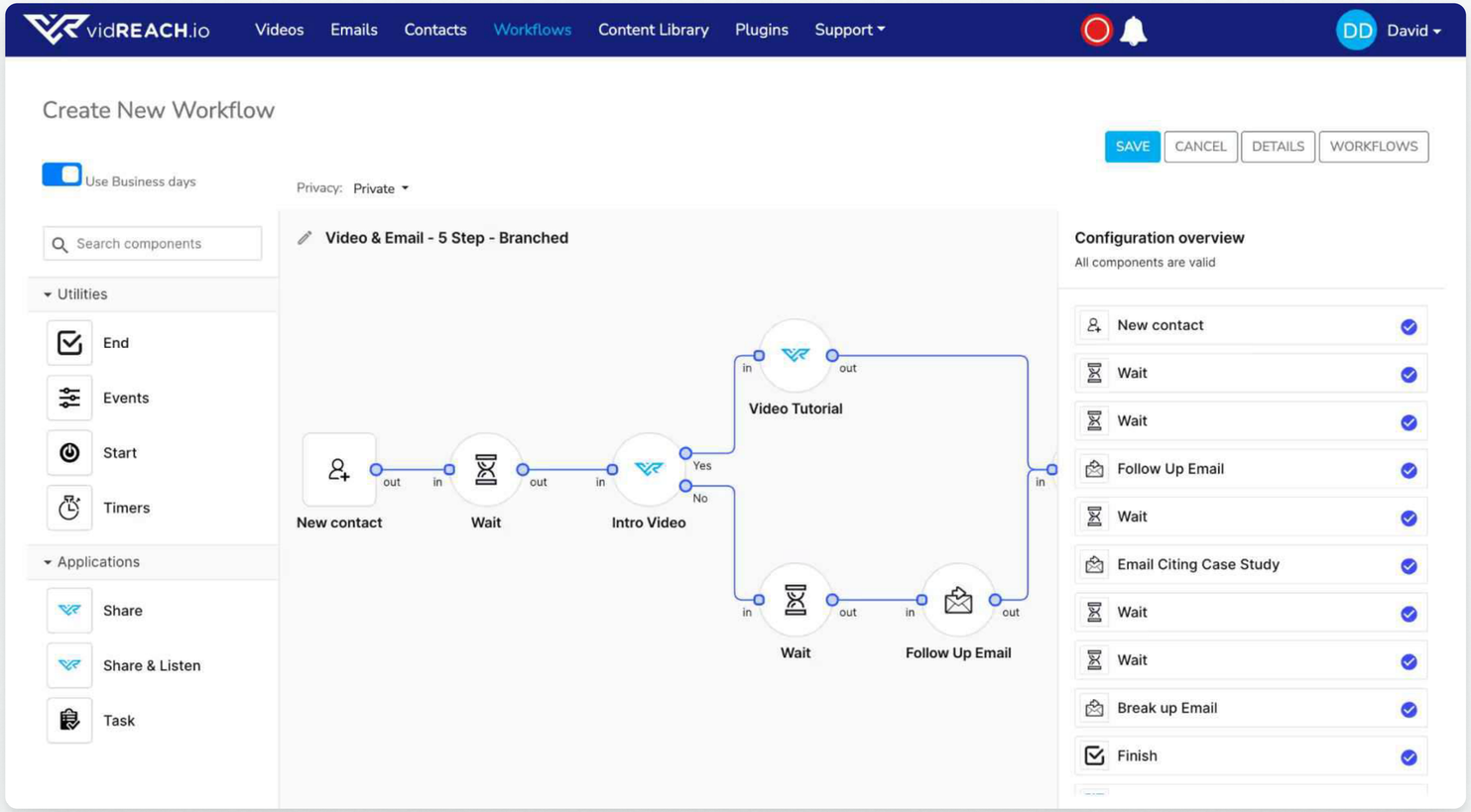
↗ **Unlimited**
automation possibilities

Read the story

CUSTOMER STORIES

vidREACH.io

vidREACH, a US-based scaleup, helps its customers create human-to-human interactions through video messaging. This allows marketers, sales reps, HR managers, and others to create personalised videos that increases engagement.



↗ **12x**
shorter time to market

↗ **11 months**
saved on in-house development

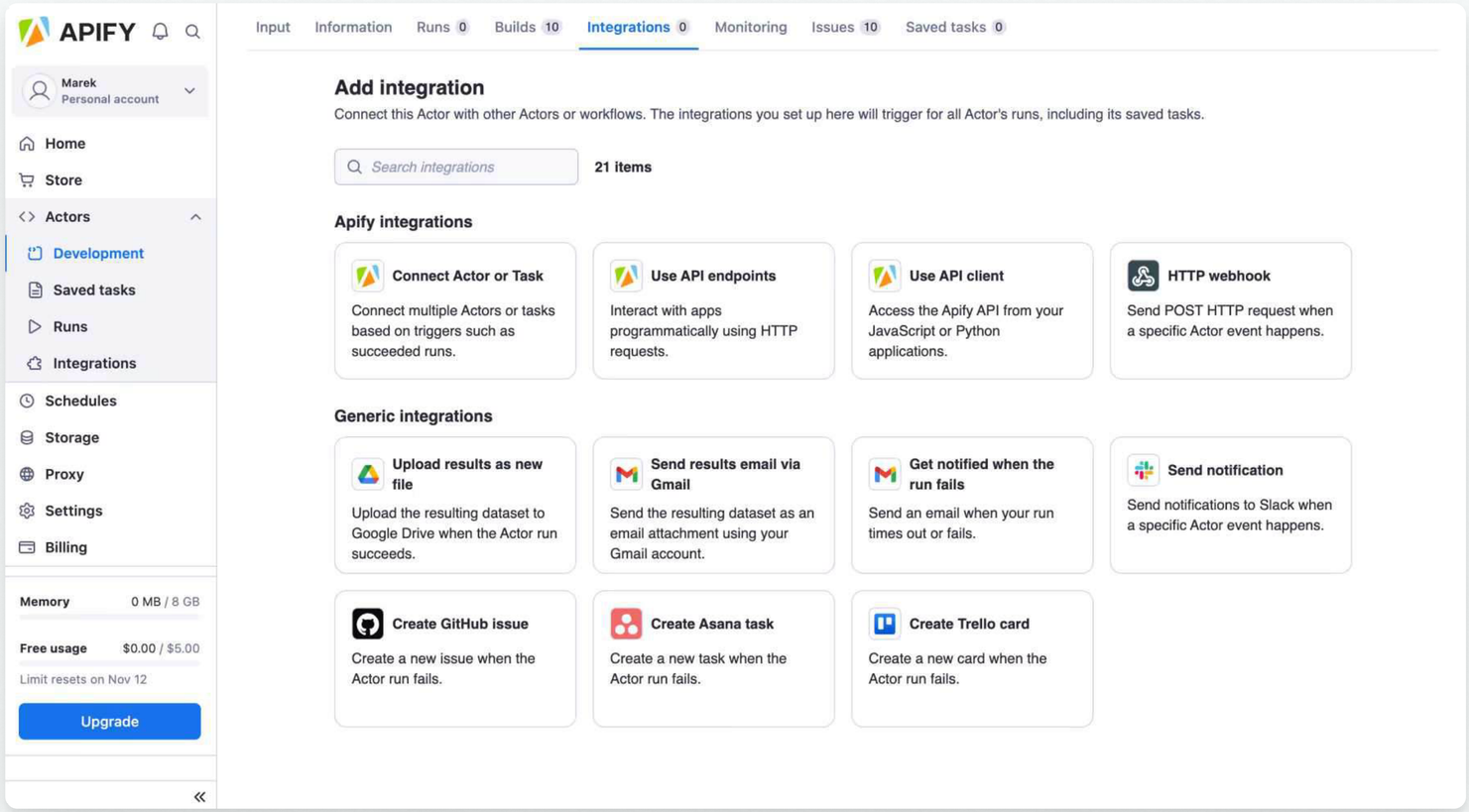
↗ **Unlimited**
automation possibilities

Read the story

CUSTOMER STORIES

APIFY

For web scraping platforms like Apify, integrations are a key driver of customer retention. Learn how they used Appmixer to achieve 7x faster integration delivery and launch a production-ready MVP in just two days.



↗ **7x**
shorter time to market

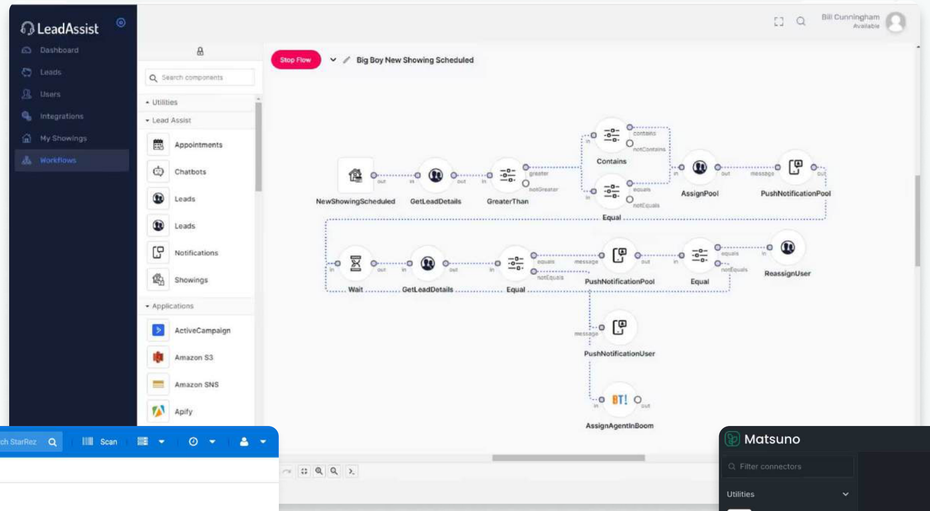
↗ **2 days**
to a production-ready MVP

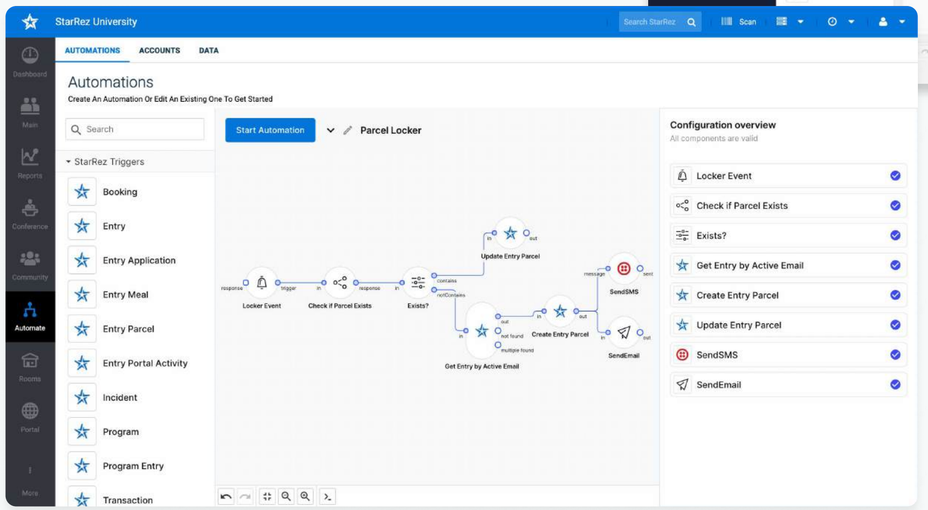
↗ **100%**
native look and feel

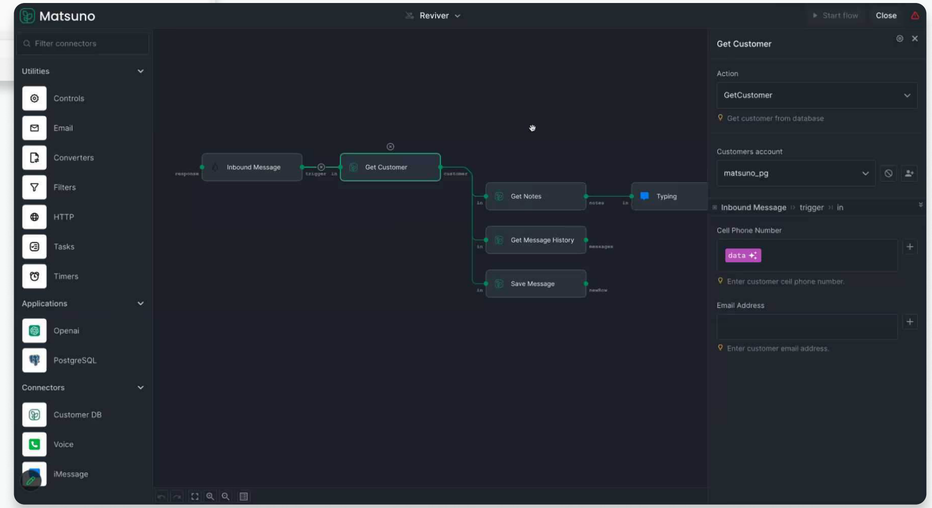
Read the story

CUSTOMER STORIES

Starrez-LeadAssist-Matsuno

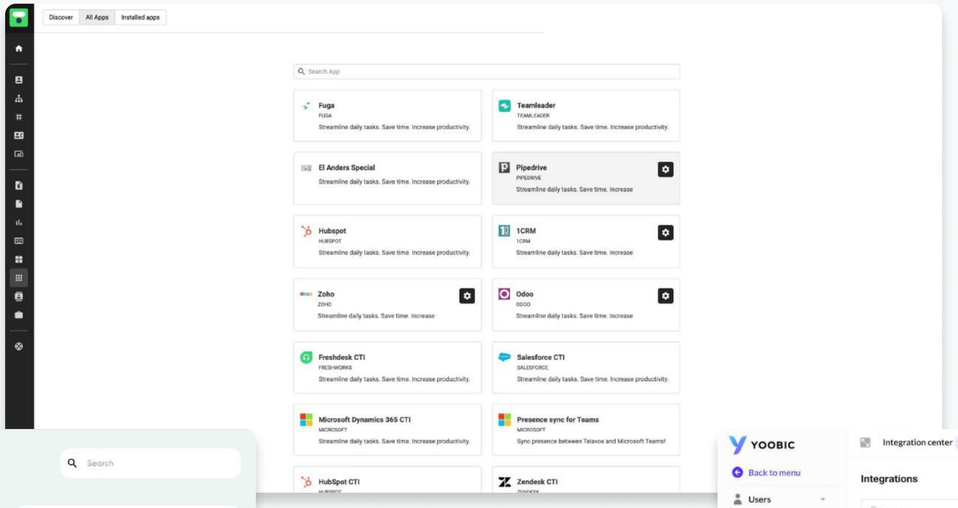


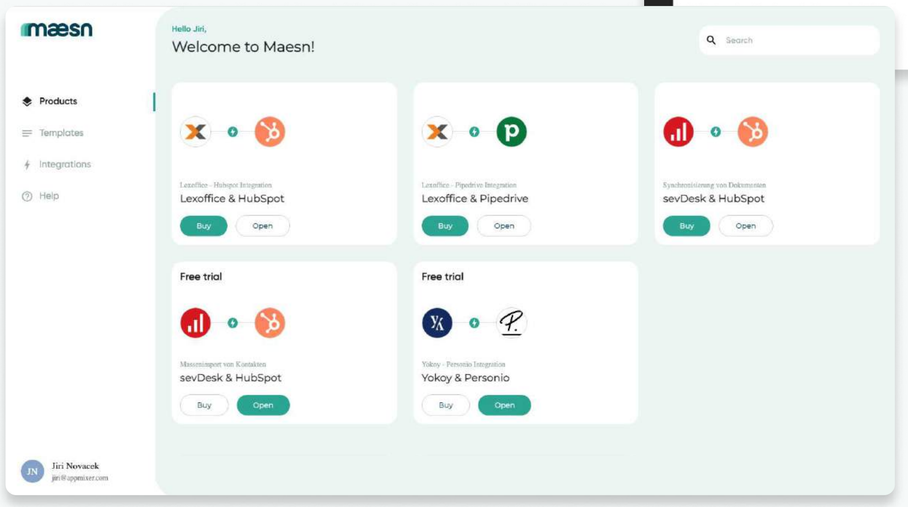


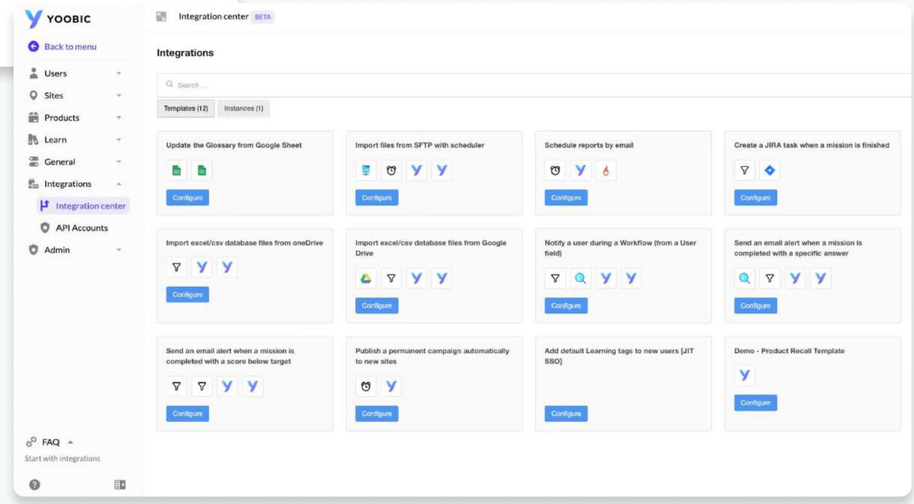


CUSTOMER STORIES

Telavox-Maesn-Yobic





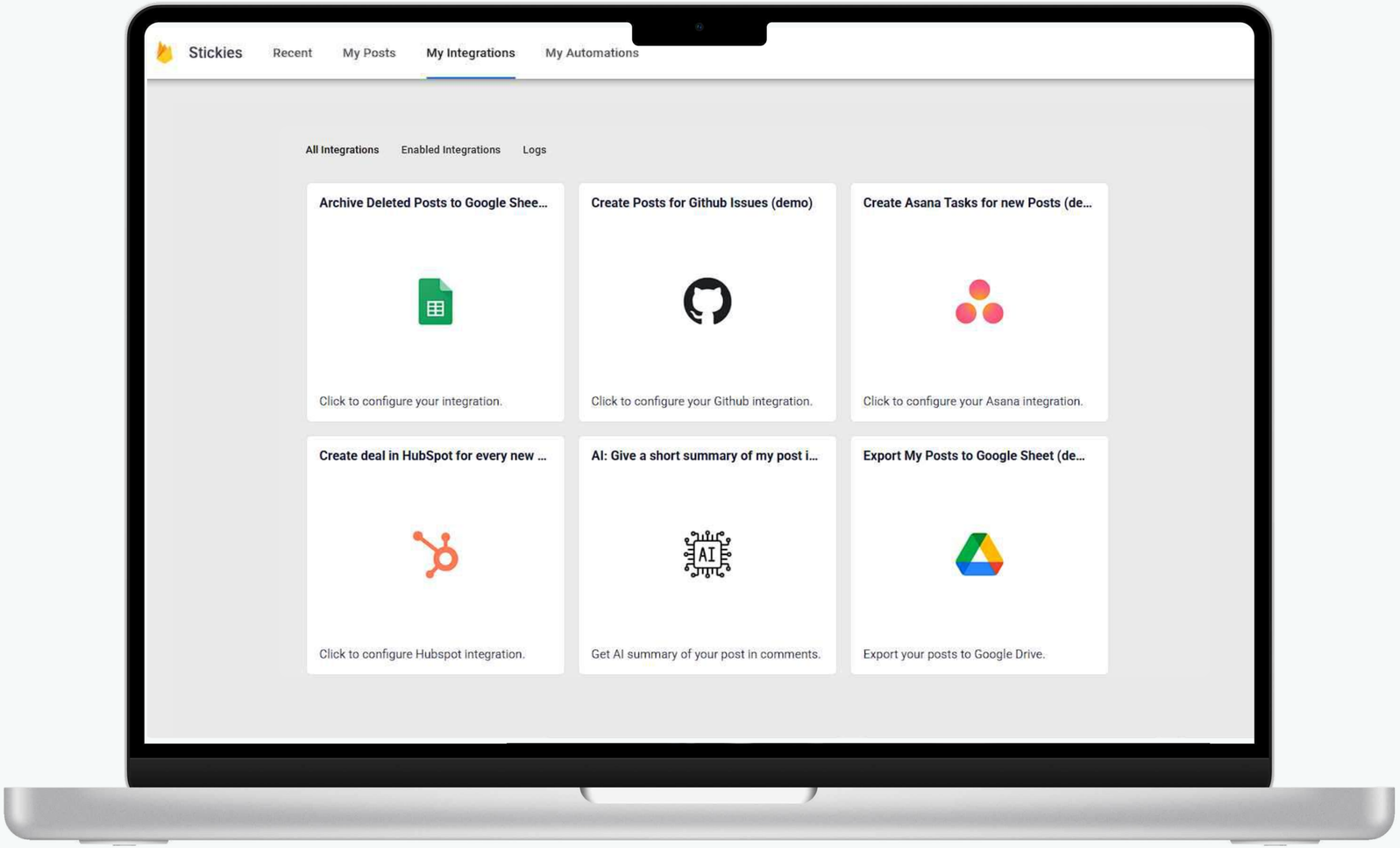


Demo app

Explore integrations—**built on the no-code Appmixer platform**—in the simple demo app "Stickies."

Try demo app

View on github



MORE FEATURES

MORE

Features you’ll love

Discover more features you can have
— **without the need to build them**.

Modify data in real-time using no-code

Learn more

A complete toolset to modify data at runtime—**without writing a single line of code**.

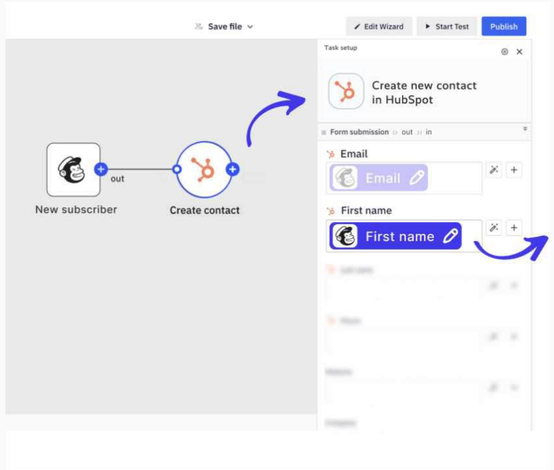
- 80+ pre-made modifiers
- Modifier stacking for more complex transformation rules
- Support for custom functions

example

1ST STEP

Map data

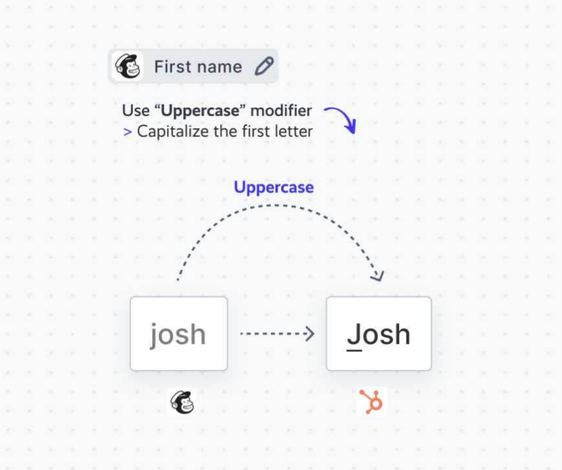
Sync data between apps in a no-code manner.



2ND STEP

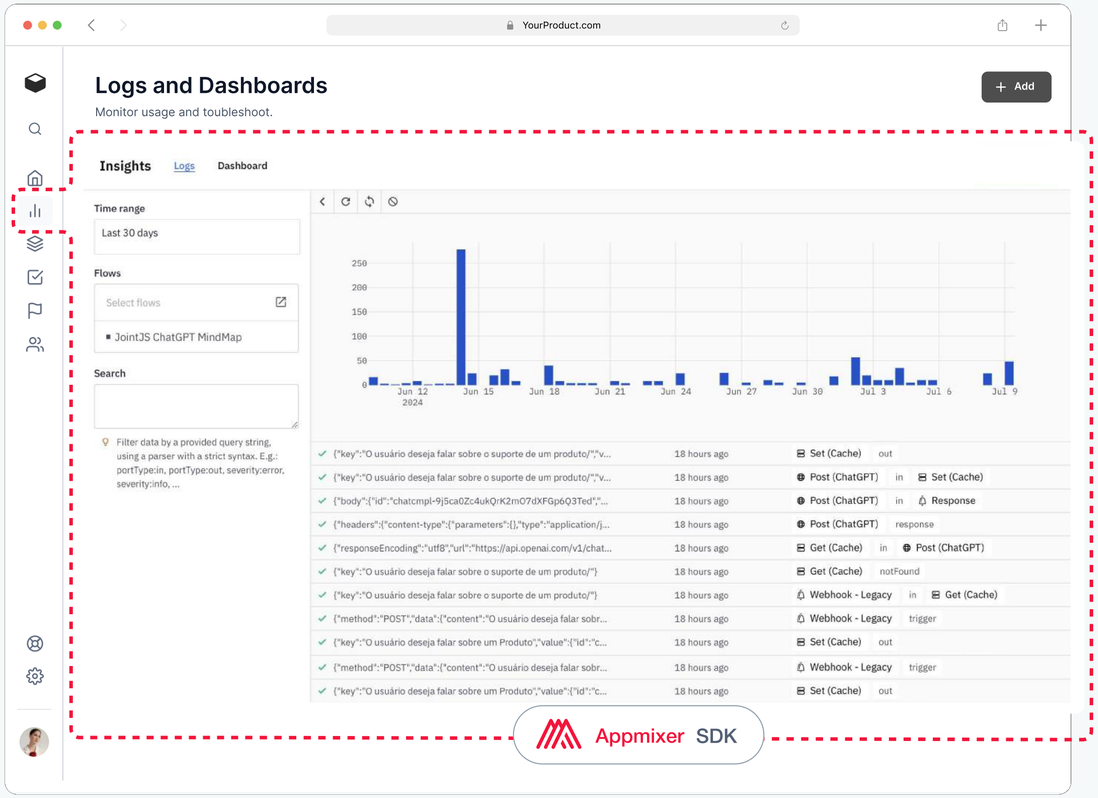
Apply data modifiers

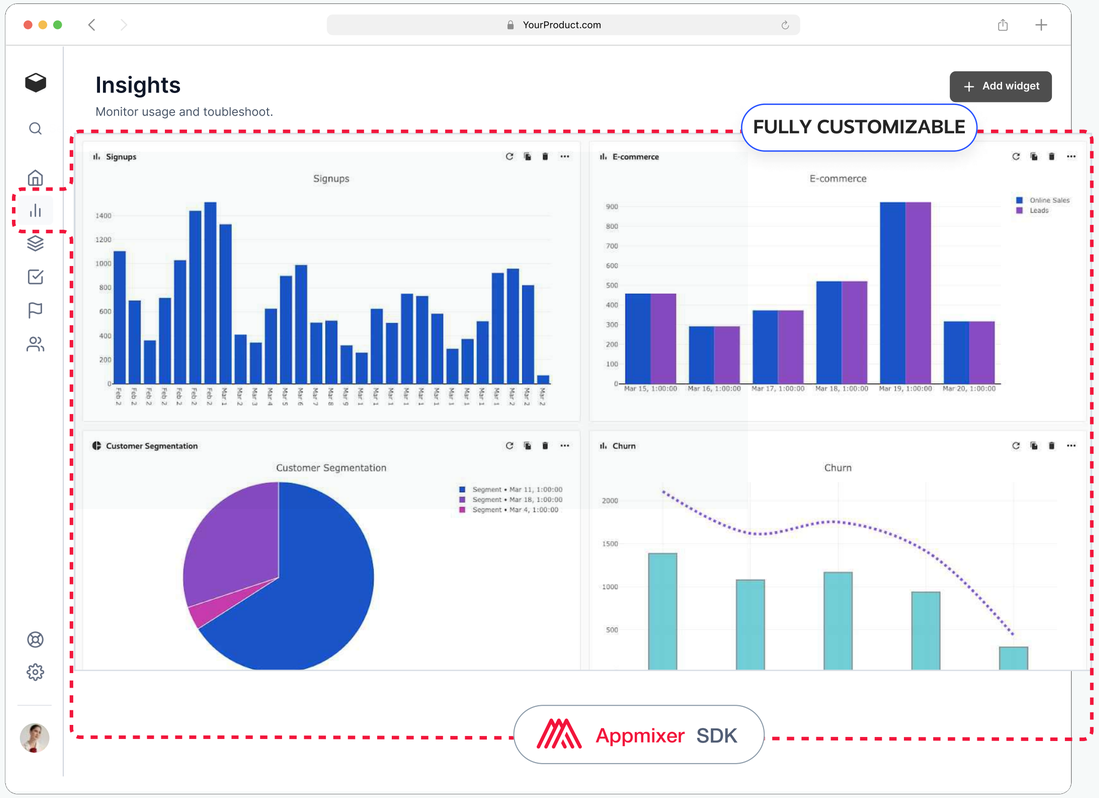
Pick modifiers that edit the data the way you need.



Get insights into your data

Appmixer provides UI widgets for viewing logs and creating charts, allowing you and your end users to **see all the data that flows through automations**.



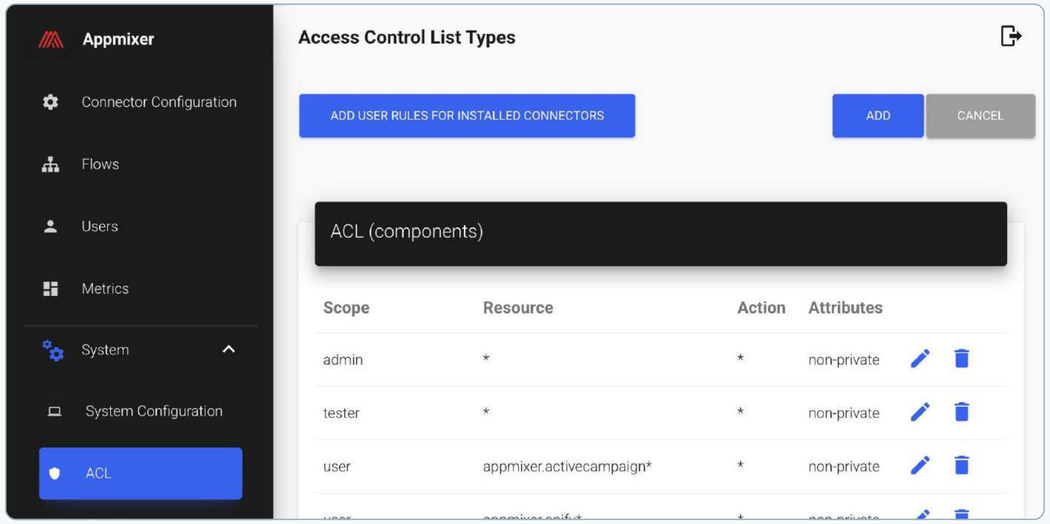


Creating a chart

Provide seamless one-app experience

Appmixer is a multitenant platform by default. Standard implementations use Appmixer Virtual Users and Access Control Lists to combine tenant users within a single Appmixer instance and display different content to various users. If, for some reason, you cannot mix tenant users in one Appmixer instance, you can deploy multiple separate Appmixer instances.

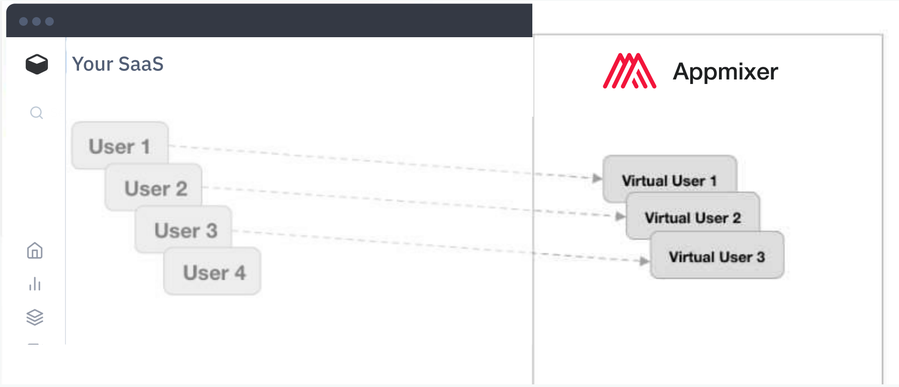
ACL



Using Appmixer's ACL feature, you can control access to specific components based on user role, resource, action, and attributes. All of this can be configured from the Appmixer Backoffice through the API.

Learn more

VIRTUAL USERS



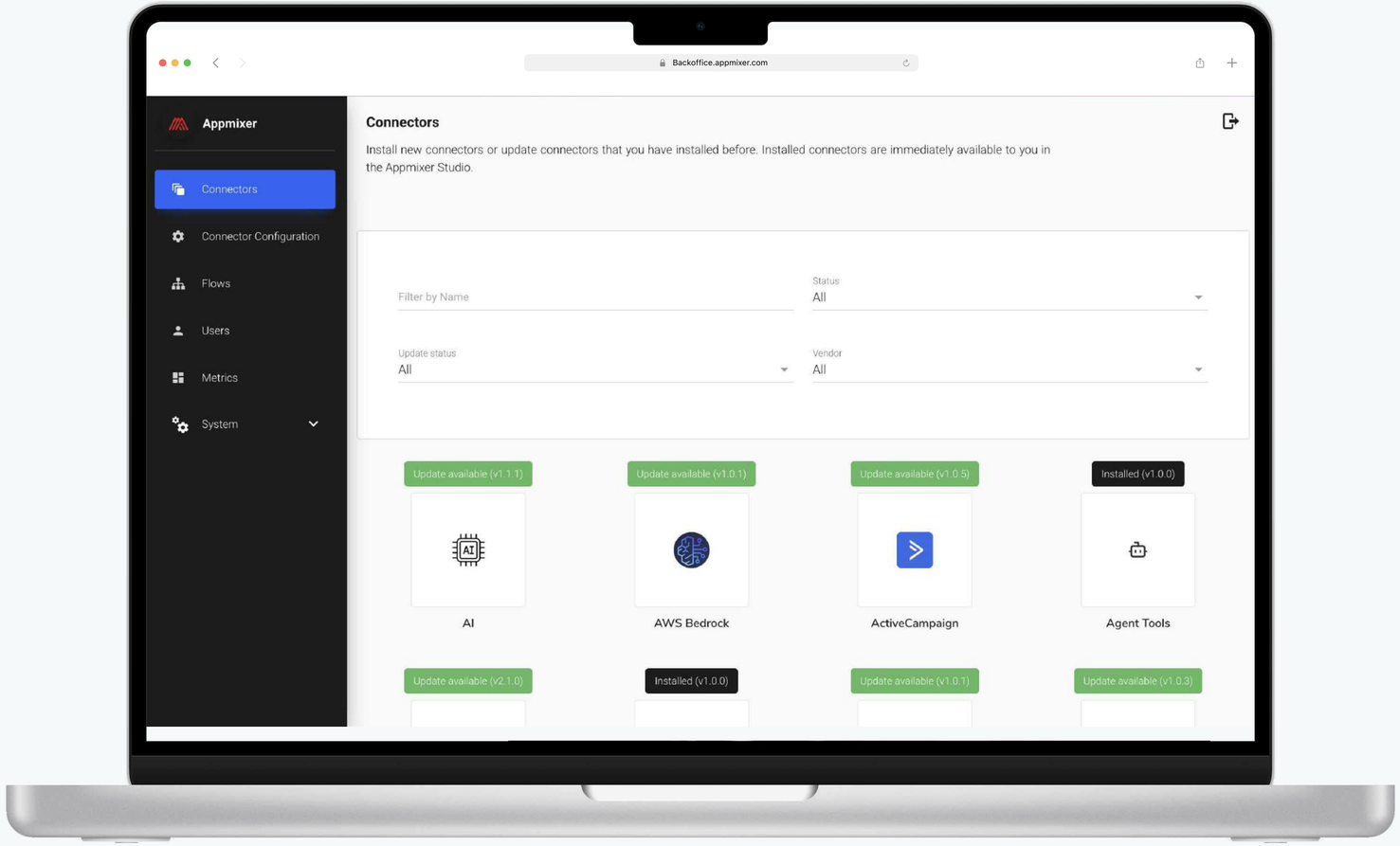
Once Appmixer is embedded in your application, your users don't sign up with Appmixer separately—that would add friction. Appmixer Virtual Users are automatically created and paired with your users in the background, regardless of the authentication method your application uses.

Learn more

Manage your instance in Backoffice

Think of Backoffice as your admin panel: here you can manage your users and their flows, set client IDs and client secrets, upload new connectors or update existing ones, and much more.

Using Backoffice



NEXT STEPS

Ready to take the next steps?

Prefer hands-on experience?

Start a 7-day trial

Start a 7-day no-commitment trial and try Appmixer for yourself. Technical skills needed.

Start a free trial

OR

Do you have a specific use case in mind?

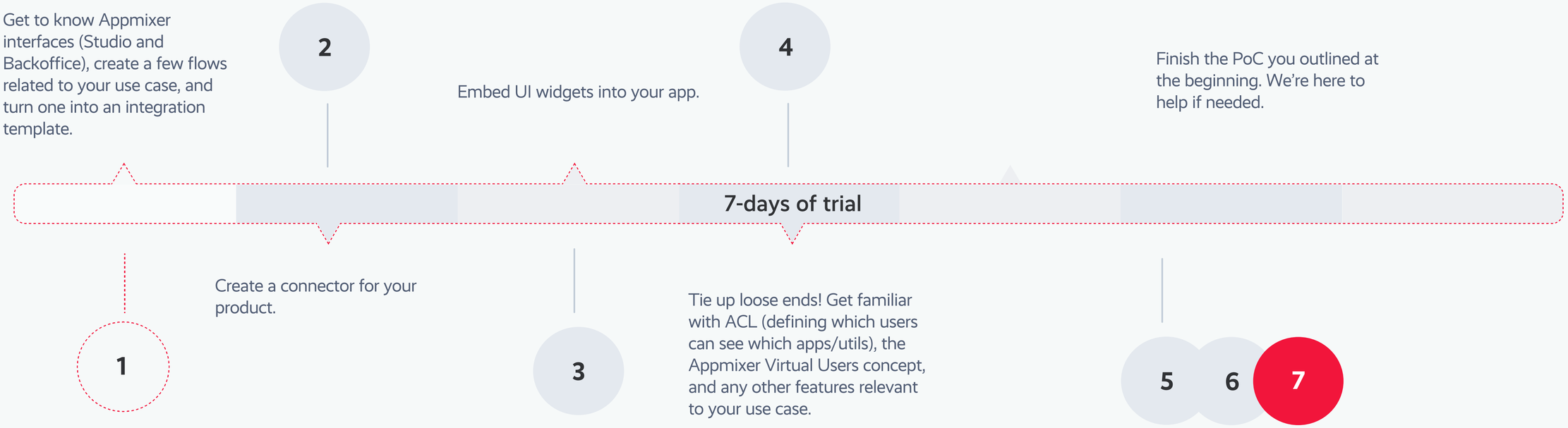
Work with us on your PoC

Schedule a workshop, share your goals, and get a working prototype within a week.

Schedule a call

Started your 7-day trial?

Here’s your battle plan for the full week:



RESOURCES

Documentation

Link here

Knowledge-base

Link here

Support

Link here

Pricing

Link here

Customer stories

Link here

Tutorials (videos)

Link here

Next steps:

Start a free trial

Schedule a call